



LETTER OF INVITATION

The Management Board of the National Institute for Research & Development in Chemistry and Petrochemistry - ICECHIM Bucharest is honored to extend the following invitation to the **International Symposium "Priorities of Chemistry for a Sustainable Development" (PRIOCHEM)**, scientific event of high academic standing that has been telling the story of how we are all engaged in vast historical changes that are reshaping the socio-economic life of this small planet for the past eighteen editions. Hosted under the patronage of the Romanian Ministry for Research, Innovation and Digitalization and the auspices of the Romanian Chemical Society, PRIOCHEM 2023 focuses on the presentation of high-level scientific works sprouting inter- and multidisciplinary research related to **manufacturing**, offering the opportunity to develop partnerships between participants from research centers/institutes and representatives of the national and international business environment.

Private sector partners are called upon to promote their proprietary innovations, products and commitments to achieve the goals of the *2030 Agenda for Sustainable Development* in support of the *National Strategy for Research, Innovation and Smart Specialization 2022 – 2027*. Your active participation in PRIOCHEM 2023 will differentiate your organization to competitors and facilitate sharing the accumulated experience implementing popular wisdom to achieve the Sustainable Development Goals (SDGs) and champion the challenges along the way.

Moreover, we invite you to support research and innovation in chemical engineering and adjacent fields, and the efforts of Romanian researchers for a smarter, more integrated and more sustainably developed community, either financially or in kind. By officially assuming the status of Sponsor of PRIOCHEM 2023, your contribution on this occasion will allow the brand you serve to confirm its critical role to supporting and promoting R&D&I endeavors, as well as it's important input for the progress of the economic and societal landscape in Romania.

Confirmation of PRIOCHEM 2023 Sponsor status

The quality of Sponsor will be confirmed by the Technical Committee of PRIOCHEM 2023, appointed by the Organizing Committee.

Categories of Sponsors

We offer five distinct tiers of sponsorship:

- ❖ Diamond: over 10000 €, reserved for a public entity (for example: international organization; European institution, legal entity under international law), which will have the name associated, exclusively, with the official PRIOCHEM logo (in addition to all the benefits associated with the Platinum level)
- ❖ Platinum: over 5000 €
- ❖ Gold: over 2000 €
- ❖ Silver: over 1000€
- ❖ Bronze: less than 1000 €



Sponsorship Tiers Details*

| Benefits | Platinum | Gold | Silver | Bronze |
|--|--------------------|--------------------|----------------------|----------------------|
| PRIOCHEM 2023 official website | | | | |
| Logo in homepage main section ¹ | x | - | - | |
| Logo in footer | - | x | x | x |
| Logo in pages sidebar (where applicable) | x | - | - | - |
| Dedicated page | x | - | - | - |
| Slot on sponsors special page | - | Gold sponsors page | Silver sponsors page | Bronze sponsors page |
| Every logo with link | X | x | x | x |
| Articles in the News section ² | Monthly | Quarterly | Twice a year | Once a year |
| Social Media | | | | |
| Reminder posts about sponsorship | Monthly | Quarterly | Twice a year | Once a year |
| Posts about sponsor's activities related to SDGs in the website Partners section | x | x | - | - |
| Posts about information/releases from partner ³ | Quarterly | Twice a year | - | - |
| Newsletter | | | | |
| Sponsorship announcement | x | x | x | x |
| Logo in footer Book of Abstracts | x | x | x | x |
| Reminder announcement of the sponsorship with link | Quarterly | Twice a year | - | - |
| Brochure | | | | |
| Logo on back page | x | x | - | - |
| Sponsor presentation | 1/1 pg A4 | 1/2 pg A4 | 1/4 pg A4 | 1/8 pg A4 |
| Videos | | | | |
| Logo in end credits | x | x | Negotiable | Negotiable |
| Digital media kit (Book of Abstracts) | | | | |
| Dedicated page | 1/1 pg A4 | 1/2 pg A4 | 1/4 pg A4 | 1/8 pg A4 |
| Logo | x | x | x | x |
| Benefits during PRIOCHEM 2023 | | | | |
| Acknowledgment of the sponsor's contribution during the opening/closing ceremonies of the conference | x | x | x | x |
| Exhibition space | On premise /online | Negotiable | Negotiable | Negotiable |
| One speaker in a panel ⁴ | x | Negotiable | - | - |
| Logo on program back page | x | - | - | - |
| Sponsor presentation in the program | 1/1 pg A4 | 1/2 pg A4 | 1/4 pg A4 | 1/8 pg A4 |
| Logo on main posters ⁵ | x | x | - | - |
| Permission to display kakemonos/roll-up | x | x | x | x |
| Official recognition | | | | |
| Letter of recognition and gratitude from the Chair Scientific Committee of PRIOCHEM 2023 | x | x | x | x |

In hopes that the XIXth edition of the International Symposium "Priorities of Chemistry for a Sustainable Development" will be an event that you will retain for your agenda this autumn, I am confident that your participation to PRIOCHEM 2023 may be a token to your brand's modern communications ventures and will encourage joint activities to go our full share of the way toward peace, and toward good-will, and toward progress.

Sincerely yours,

Dr. Biochim. Mihaela DONI

General Manager INCDCP-ICECHIM

* Sponsorship Tiers Benefits packs may be subject to customization

¹ Special section of the home page dedicated to sponsors

² Posts in the news section must be relevant to basic sciences and to Sustainable Development Goals' links

³ Social network posts must be relevant to basic sciences and to Sustainable Development Goals' links