

LETTER OF INVITATION

to the PRIOCHEM Partners' Program

The Management Board of the National Institute for Research & Development in Chemistry and Petrochemistry - ICECHIM Bucharest is honored to extend the following invitation to the **International Symposium "Priorities of Chemistry for a Sustainable Development" (PRIOCHEM XX)**, scientific event of high academic standing that has been telling the story of how we are all engaged in vast historical changes that are reshaping the socio-economic life of this small planet for the past nineteen editions. Hosted under the patronage of the Romanian Ministry for Research, Innovation and Digitalization and the auspices of the Romanian Chemical Society, PRIOCHEM 2024 focuses on the presentation of high-level scientific works sprouting inter- and multidisciplinary research targeting **beyond value chain mitigation solutions**, offering the opportunity to develop partnerships between participants from academia, research centers/institutes, and representatives of non-governmental, national and/or international business landscape.

Private sector partners and interested parties are called upon to promote their proactive strategic behavior and commitments to achieve the transformation into a knowledge-based economy.

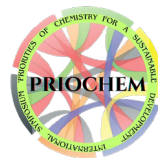
Moreover, we invite you to support the service science, management & engineering community and the efforts of researchers for the development of a research & development service ecosystems perspective that allows a more holistic, dynamic, and systemic perspective of value creation and the emphasis of institutions and institutional arrangements as coordination mechanisms in such systems. By officially assuming the status of Sponsor of PRIOCHEM 2024, your contribution on this occasion will allow your brand to confirm its critical role to supporting exploitation and exploration as a pattern of actions in endeavoring business performance, as well as its important input for value co-creation.

Confirmation of PRIOCHEM 2024 Sponsor status

The quality of Sponsor will be confirmed by the Technical Committee of PRIOCHEM 2024.

Categories of Sponsors

- ❖ Diamond: over 10000 €, reserved for a public entity (for example: international organization; European institution, legal entity under international law), which will have the name associated, exclusively, with the official PRIOCHEM logo (in addition to all the benefits associated with the Platinum level)
- ❖ Platinum: >5000 €
- ❖ Gold: > 2000 €-5000€
- ❖ Silver: 1000€ - 2000€
- ❖ Bronze: <1000 €



Sponsorship Tiers Details*

Benefits	Platinum	Gold	Silver	Bronze
PRIOCHEM 2024 official website				
Logo in homepage main section ¹	x	-	-	
Logo in footer	-	x	x	x
Logo in pages sidebar (where applicable)	x	-	-	-
Dedicated page	x	-	-	-
Slot on sponsors special page	-	Gold sponsors page	Silver sponsors page	Bronze sponsors page
Every logo with link	X	x	x	x
Articles in the News section ²	Monthly	Quarterly	Twice a year	Once a year
Social Media				
Reminder posts about sponsorship	Monthly	Quarterly	Twice a year	Once a year
Posts about sponsor's activities related RDI activities	x	x	-	-
Posts about information/releases from partner ³	Quarterly	Twice a year	-	-
Newsletter				
Sponsorship announcement	x	x	x	x
Logo in footer of the program	x	x	-	-
Reminder announcement of the sponsorship with link	Quarterly	Twice a year	-	-
Brochure				
Logo on back page	x	x	-	-
Sponsor presentation	¹ / ₁ pg A4	¹ / ₂ pg A4	¹ / ₄ pg A4	¹ / ₈ pg A4
Videos				
Logo in end credits	x	Negotiable	-	-
Digital media kit (Book of Abstracts)				
Dedicated page	¹ / ₁ pg A4	¹ / ₂ pg A4	¹ / ₄ pg A4	¹ / ₈ pg A4
Logo	x	x	x	x
Benefits during PRIOCHEM 2024				
Acknowledgment of the sponsor's contribution during the opening/closing ceremonies of the conference	x	x	x	x
Exhibition space	On premise /online	Negotiable	Negotiable	Negotiable
(On Demand) Speaker in a panel	x	x	Negotiable	Negotiable
Logo on program back page	x	x	Negotiable	Negotiable
Sponsor presentation in the program	¹ / ₁ pg A4	¹ / ₂ pg A4	¹ / ₄ pg A4	¹ / ₈ pg A4
Logo on the official posters of the symposium	x	x	-	-
Permission to display kakemonos/roll-up	x	x	x	x
Official recognition				
Letter of recognition and gratitude from the President of the Scientific Committee of PRIOCHEM 2024	x	x	x	x

In hopes that the XXth edition of the International Symposium "Priorities of Chemistry for a Sustainable Development" will be an event that you will retain for your agenda this autumn, I am confident that your participation to PRIOCHEM 2024 may be a token to your brand's modern communications ventures and will encourage joint activities to go our full share of the way toward peace, and toward good-will, and toward progress.

Sincerely yours,

Dr. Biochim. Mihaela DONI

General Manager INCDCP-ICECHIM

* Sponsorship Tiers Benefits packs may be subject to customization

¹ Special section of the home page dedicated to sponsors

² Posts in the news section and articles must be related to RDI activities

³ Social network posts must be relevant to RDI activities